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		Patti Hespell (Depositor's name)						
	Yatta Nespell (Signature)							
APPLICATION NO. FILING DATE				1/8/07'			(Date)	
09/750,800	12/28/2000		FIRST NAMED INVEN			DOCKET NO.	CONFIRMATION NO	
TITLE OF INVENTION: SYSTEM AND METHOD FOR DELIVERING TARGETED ADVERTISEMENT \$1/\$26/\$2007, TREGULARS \$250, \$31535 \$3758890								
STREAMS					1 FC:2501	703.09		
				9	2 FC:1504	300.0		
APPLN. TYPE	SMALL ENTITY	ISSUE FEE DUE	PUBLICATION FEE I	DUE PREV. PAID ISS	SUE FEE TO	TAL FEE(S) DUE	DATE DUE	
nonprovisional	YES	\$700	\$300	S0		\$1000	03/19/2007	
EXAMINER ART UNIT		CLASS-SUBCLASS						
MANNING, JOHN 2623			725-035000					
1. Change of correspondence CFR 1.363).	2. For printing on the patent front page, list (1) the names of up to 3 registered patent attorneys							
Change of correspondence address (or Change of Correspondence Address form PTO/SB/122) attached.			or agents OR, afternatively,					
"Fee Address" indicate PTO/SB/47; Rev 03-02 o Number is required.	(2) the name of a single firm (having as a member a registered attorney or agent) and the names of up to 2 registered patent attorneys or agents. If no name is listed, no name will be printed.							
3. ASSIGNEE NAME AND RESIDENCE DATA TO BE PRINTED ON THE PATENT (print or type)								
PLEASE NOTE: Unless an assignee is identified below, no assignee data will appear on the patent. If an assignee is identified below, the document has been filed for recordation as set forth in 37 CFR 3.11. Completion of this form is NOT a substitute for filing an assignment.								
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Prime Research Alliance E., Inc. Road Town, Tortola, British Virgin Islands Please check the appropriate assignce category or categories (will not be printed on the patent):								
4a. The following fee(s) are s							· · · · · · · · · · · · · · · · · · ·	Hent .
✓ Issue Fee		. Payment of Fee(s): (A check is enclose	Please first reapply : ad.	any previously	paid issue fee s	hown above)		
Publication Fee (No su	Payment by credit card. Form PTO-2038 is attached. The Director is hereby authorized to charge the required fee(s), any deficiency, or credit any overpayment, to Deposit Account Number 501535 (enclose an extra copy of this form).							
			✓ The Director is he overpayment, to E	reby auth orized to chi reposit Account Num	arge the require ber <u>501535</u>	d fee(s), any def (enclose an	iciency, or credit any extra copy of this for	n).
5. Change in Entity Status (a. Applicant claims SM	from status indicated abo	/c)	_		-			<u></u>
			b. Applicant is no	longer claiming SMA	LL ENTITY s	intus. See 37 CF	R 1.27(g)(2).	
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Authorized Signature	· · · · · · · · · · · · · · · · · · ·	Date	1/8/07		<u> </u>			
Typed or printed name		Registration	No. 57,420					
This collection of information an application. Confidentiality submitting the completed app this form ant/or suggestions of Box 1450, Alexandria, Virgin Alexandria, Virginia 22313-14 Under the Panerwork Reduction	is required by 37 CFR I. is governed by 35 U.S.6. ibication form to the USP or reducing this burden, is 22313-1450. DO NOT	311. The information 122 and 37 CFR 1 CO. Time will vary thould be sent to the SEND FEES OR CO.	n is required to obtain 1.14. This collection is depending upon the is of Chief Information Of OMPLETED FORMS	or retain a benefit by estimated to take 12 dividual case. Any c ficer, U.S. Patent and TO THIS ADDRES	the public white minutes to cor comments on the I Trademark O S. SEND TO:	ch is to file (and inplete, including the amount of time frice, U.S. Depar Commissioner for	by the USPTO to proc gathering, preparing, e you require to comp tment of Commerce, I or Palents, P.O. Box 14	css) and lete '.O. 150,
Under the Paperwork Reduction	We of 1232' go belset	s are required to res	pond to a collection of	information unless it	displays a veli	d OMB control t	umber.	
PTOL-85 (Rev. 07/06) Appro	OMB 0651-0033	U.S. Patent and Tra	ademark Office	; U.S. DEPART	MENT OF COMMER	CE		



Page 1

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January 8, 2007

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CERTIFICATE OF TRANSMISSION UNDER 37 CFR 1.8

In Re: Patent Application of John A. Schlack.

Conf. No.:

8297

Group Art Unit:

2623

Appln. No.: 09/750,800

Examiner:

John Manning

Filing Date: 28 December 2000

Attorney Docket No.: T721-20

Title: System and Method For Delivering Targeted Advertisements Using Multiple

Presentation Streams

I hereby certify that the following correspondence is being facsimile transmitted to the United States Patent and Trademark office:

1. Issue Fee Transmittal in duplicate (2 pgs.)

Customer No.: 27832

Patti Hespell

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